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as globalization leads to more intense competition among manufacturing organizations with increase in customer demands these advantage can be achieved through product differentiation strategy and ultimately how it influences the performance of the organization in the advantages can only be sustained through competence that is enjoyed, **competency examples with performance statements** - the performance statements listed are to be used to generate thought about how the competency is displayed when performed well on the job the competency descriptions are intended to be tailored to individual positions position specific competencies are best determined through a job analysis process, **what is strategic competence edumaxi** - strategic competence an aspect of communicative competence refers to the ability to overcome difficulties when communication breakdowns occur celce murcia d rnyei thurrell 1995 rather than viewing communication breakdowns as a deficit teachers should take them as an opportunity for learners to develop their strategic competence, **strategy and performance cambridge university press** - 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